

Taylor Named Top 50 Carrier and ISO 2023 'Excellence in Service' Award Winner

The annual ISO Awards program celebrates carriers and 3PLs for exceptional service-level transportation performance and reliability.

CINCINNATI, OHIO 02/27/2024 — Isometric Technologies (ISO), a transportation performance intelligence platform, today announced that Taylor Logistics Inc. (Taylor Brokerage) is among the honorees selected to receive ISO's 2023 'Excellence in Service' Award. This annual awards program, now in its third year, celebrates 50 carriers for exceptional over-the-road transportation performance in their class.

Winners were selected based on their ISO Score, a composite service-level indicator that pulls from a number of different performance factors and metrics, primarily Tender Acceptance, On-Time Delivery, and On-Time Pickup.

"At a time when shippers face more pressure than ever to deliver on time and in full, this award represents a logistics service provider's commitment to delivering successful outcomes for their customers," said Brian Cristol, co-founder and CEO of ISO. "We're thrilled to be able to recognize the top performers in our industry, and look forward to providing the industry with more and better ways to measure service levels and the all-in cost of transportation in 2024."

Upon receiving the award, Jason Sargent, Taylor's Vice President of Logistics, expressed his gratitude, stating, "This recognition reaffirms our team's dedication to excellence in service. Winning the 2023 ISO 'Excellence in Service' Award is a testament to the hard work and commitment of every member of Team Taylor. We are proud to be at the forefront of customer service in the transportation industry, caring for our customers inventory."

See the list of 2023 winners, the award methodology, and contact ISO to learn more about services that optimize supply chains.

About Taylor Logistics Inc.

Taylor Logistics Inc, a leading logistics company, specializes in providing tailored supply chain solutions. With a commitment to efficiency and customer satisfaction, Taylor Logistics utilizes cutting-edge technology and industry expertise to optimize supply chain processes. The company's adaptability, state-of-the-art facilities, and skilled professionals make it a trusted partner in freight transportation, warehousing, and distribution. For personalized and reliable logistics solutions, visit www.taylorlogistics.com.

About Isometric Technologies

ISO allows logistics service providers to source top-performing carriers that will exceed their customers' expectations and help them differentiate their business. With the first neutral transportation performance intelligence platform, LSPs access industry-wide service-level benchmarks, dynamic scorecards, and analytics to pinpoint their strengths and understand how service impacts cost-per-load. ISO represents a data-driven commitment to service that separates you from the pack, driving sales and improved relationships. <https://www.iso.io/>

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