

PRESS RELEASE

Taylor Names Highway as 2024 Vendor Partner of the Year

CINCINNATI, OH – December 16, 2024 – Taylor Logistics Inc., a full-service supply chain leader, proudly announces Highway as the recipient of the 2024 Vendor Partner of the Year Award. This honor, part of Taylor’s Annual Awards Program, now in its fifth year, celebrates the outstanding contributions of vendors who have gone above and beyond to drive innovation and success in Taylor’s operations.

Taylor’s Vendor Partner of the Year is determined through a rigorous evaluation process, incorporating its 2024 Vendor Scorecard to assess quality, partnership, cost, collaboration, and integrity. This data-driven approach is supplemented by insights from Taylor’s leadership and team-wide voting. Vendors from various categories, including technology, marketing, data and intelligence, and material handling, were considered.

Highway, a leading provider of carrier onboarding, monitoring, and compliance technology, stood out for its significant role in improving Taylor’s operations and carrier management processes. Their advanced solutions have helped logistics companies across industries enhance security, efficiency, and transparency in managing carrier networks.

Highway’s contributions to Taylor Logistics include:




- **Reducing Freight Fraud:** Highway’s real-time carrier monitoring system has nearly eliminated freight fraud across Taylor’s operations. This technology provides proactive oversight, safeguarding both Taylor and its customers.
- **Automation of Compliance Processes:** Highway’s solutions have streamlined carrier compliance, allowing Taylor’s internal teams to allocate more time to delivering superior service to customers.
- **Tailored Integration:** The Highway system seamlessly integrates with Taylor’s TMS, ensuring it meets the unique needs of the business and its customers.
- **Collaboration on Marketing Initiatives:** Highway partnered with Taylor’s marketing team to create a compelling joint video testimonial and case study, showcasing the tangible benefits of their partnership.

“Freight fraud poses one of the greatest risks to supply chain integrity, and Highway’s innovative solutions have been instrumental in eliminating that threat from our operations,” said Will Roberson, COO and President of Taylor Logistics Inc. “Their technology, combined with an exceptional support team, has strengthened our ability to care for our customers’ inventory while providing secure, efficient carrier management. Highway’s impact extends beyond technology—it enhances the trust and confidence we bring to every partnership. We are thrilled to honor them as our 2024 Vendor Partner of the Year.”

This recognition underscores Highway’s essential role in enabling Taylor Logistics to deliver reliable, secure, and efficient supply chain solutions. Their contributions exemplify the spirit of innovation and partnership celebrated by Taylor’s Annual Awards Program.

For more information on Taylor Logistics and its Vendor Partner of the Year program, visit TaylorLogistics.com.

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